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PRICE LIST

SPRING 1921

from

HOWARD E. GATES

FLORIST

THE FLOWERPHONE 121

At The Sign of The Gates

West Center and Illinois Anaheim, California





A PERSONAL WORD FROM HOWARD E. GATES

We believe we have the fastest growing nursery and florist business in Orange County. Our average monthly volume of business for 1920 was ten times the business of our first month, April, 1919.

This growth we attribute to the following reasons.

1. Absolute honesty in our business dealings. Telling the truth about our stock and guaranteeing it. If by accident you buy something that is not true to name we will replace it upon your report.

2. Handling a large stock of the choicest, fresh cut flowers in their seasons.

3. Keeping on hand a large stock of wire designs and accessories for making up floral designs on short notice.

4. Carrying the largest number of varieties of choice rose plants carried by any florist in Orange County.

5. Doing nothing but the best work in our lawn jobs and whatever we attempt.

6. Selling at a fair price, both to you and ourselves.

7. By trying to keep one jump ahead of our market.

8. By giving the best possible service in deliveries and accommodating our patrons.

9. Giving telephone orders the best attention.

10. We are in the business because we like it, not because we expect to get rich.

We Thank You

HOWARD E. GATES

TERMS

Cash, except to persons who are known to us and who wish to open an account.

DELIVERIES

Free delivery of cut flowers and plants in Anaheim.

Free delivery of cut flowers and floral designs amounting to two dollars or more in Fullerton.

Delivery to other points at cost.

PRICE LIST

Common names used where possible.

FERNS

	Each
Asparagus Deflexus Scandens	\$.25
Asparagus Deflexus Scandens75
Asparagus Deflexus Scandens, in hanging baskets.....	3.00
Asparagus Plumcosus15
Asparagus Plumcosus25
Asparagus Spengerii15
Asparagus Spengerii25
Asparagus Spengerii	1.25
Asparagus Spengerii, in hanging baskets, \$1.75 to	5.00
Boston Ferns and other types of house ferns.....	1.00
Boston Ferns, and other types of house ferns.....	1.75
Boston Ferns, and other types of house ferns	2.50
Boston Ferns, and other types of house ferns.....	3.00
Boston Ferns, and other types of house ferns.....	7.00
Woodwardia and other mountain ferns50
Outdoor Sword Ferns15

SHRUBS

	Each
Bridal Wreath (Spirea)75
Boxwood, Japanese, 15c, \$1.50, \$3.00 and	5.00
Boxwood, English, 10c, 15c, \$1.50 and	\$5.00
Bamboo, dwarf75
Coprosma Bauerii, Varnish plant75
Cotoneaster Horizontalis75
Cotoneaster Pannosa50
Cotoneaster Angustifolia75
Cractagus Pyracantha75
Diosma Alba, Breath of Heaven, 75c and.....	1.00
Euonymous Microphyllia, Poor Man's Boxwood, 15c, 50c, \$1.50, \$5.00	
Euonymous Japonica Aurea, \$2.00 to	4.00
Euonymous, Golden, 50c and.....	.75
Euonymous Alba Marginata, White Edge	5.00
Eugenia Myrtifolia, \$7.50 and	10.00
Grevillea Thielmannia75
Guava Strawberry50
Hypericum, St. John's Wort50
Heather, Erica Melanthera, 50c, 75c and	2.00
Holly, California75
Hibiscus, single, pink and red75
Hibiscus, double, pink and red75
Kumquat	1.50
Lantana, dwarf, 15c and35

Lantana, trailing	35
Lonicera Nitida, shrub honeysuckle50
Laurel, Portugese75
Laurustinus, 50c, 75c and	2 00
Lemon Verbena75
Myrtle Common, Myrtis Communis, 15c and75
Oleander, pink, yellow, white, 15c and75
Pittosporum, white edged50
Privet, golden 15c and.....	.75
Privet, Japanese for hedges, per hundred	4.00
Privet, Nepal, 25c and35
Privet, Nepal for hedges, per hundred	4.00
Syringa75
Snowball75
Spanish Broom.....	.75
Wygelia, pink and red75
Veronica, red and blue50

MISCELLANEOUS PLANTS

	Each
Aspidistra	2.00
Agathea for borders15
Begonia, house varieties, 15c and50
Begonia, outdoor bedding15
Batchelor buttons, Cornflower, per dozen35
Canterbury Bells15
Cyclamen, \$1.00, \$1.50, \$2.00 and.....	2.50
Carnations, white, pink, rose pink, red, 15c each. Doz.....	1.50
Columbine, single yellow50
English Daisy, per doz.50
Dracena Indivisa25
Dianthus, old fashioned pinks15
Dusty Miller, Centaurea Cardidissima, 10c and15
Fuchsias, various varieties, 15c and50
Forgetmenot, blue10
Geraniums, single and double, red, rooted cuttings03
Geraniums, 10c each. Dozen	1.00
Heliotrope, 35c and50
Hydrangeas, pink35
Jerusalem, cherry, 25c and50
Marguerites, single, yellow, white and double white15
Marigold, African, per dozen35
Mesembreanthemum, ice plant, pink and yellow15
Penstemon, per dozen75
Poinsettias50
Pelargcniums, Lady Washington Geraniums15
Pampas grass75
Phlox, perrennial35
Pansies, Steele's Mastodon mixed, per dozen50

Rose Plants, see special list.	
Shasta Daisies, per dozen	75
Snapdragon, all colors, per dozen	50
Stock, all colors, per dozen50
Santolina, for borders05
Salvia, red	35
Verbena, mixed, per dozen	1.00
Violets, Princess of Wales, per dozen	1.00
Umbrella Grass35

BULBS, ETC.

Agapanthus, blue	35
Calla Lillies10
Elephants' Ears, Caladiums, 50c and	1.90
Gladiolus, best varieties, per dozen	1.00
Iris, Everblooming blue10
Daffodils, Jonquils, Paper Whites, Amaryllis, and other bulbs in season.	

VINES

Australian Pea	50
Bignonia Chererii, red trumpet vine75
Bignonia McKennii, pink trumpet vine75
Bignonia Tweediana, yellow trumpet vine75
Bignonia, Venustus, orange yellow, trumpet vine, 50c and75
Bougainvillea, Braziliensis, large flower.....	1.00
Ficus Repens, 20c and35
Honeysuckle, white, pink and yellow75
Jasmine, yellow75
Plumbago, blue, 25c and50
Potato vine, white75
Potato vine, blue35
Streptosolen Jamiesonii, Browallia or Mad. Modjeska Heliotrope50
Tecoma Jasminoides75
Virginia Creeper or Boston Ivy25
Wistaria, white, pink, lavender	3.00
Wire vine50

TREES

Araucaria Bidwelli	2.50
Araucaria Excelsa, Star or Norfolk Island Pine	5.00
Acacia Baileyana75
Acacia Melanoxylon, Black Acacia75
Cerus Deodora, Himalayan Cedar	3.50
Eucalyptus, per 100	4.00
Jacaranda Mimosaefolia50
Italian Cypress	1.50
Monterey Cypress, per 100	4.00
Tangerine	1.50

PALMS

Cocos Plumosus, \$3.00 and	3.00
Kentia for house	5.00
Phoenix Canariensis, date palms	2.00



ROSE LIST

By testing many kinds of roses we have found the following list to be the best for this locality. Varieties marked with * are the varieties we recommend to customers who are not well enough acquainted with roses to make their own selection.

These roses are own root, field grown, two year old plants, except the larger size Los Angeles, which have been budded. We find own root roses more satisfactory than grafted or budded. We receive them bare root and put them into gallon cans from which they can be transplanted to the ground any day in the year.

THE NEWEST ROSES

Lillian Moore, Indian yellow, \$1,000 prize winner at

Panama-Pacific Exposition	1.00
*Los Angeles, flame pink, \$1.50 and	2.00
*Ludwig Meier, the yellow Frau Karl Druskii	1.25
*Mrs. Charles Bell, shell pink radiance	1.00
*Mrs. Henry Winnett, a wonderful red	1.00
Premier, deep pink	1.25
Clbg Gen. McArthur, red	2.00
Clbg. Hoosier Beauty, dark red	1.00

GENERAL ROSE LIST

BUSH ROSES, 75c EACH

Admiral Ward, dark red.	Mrs. Aaron Ward, golden yellow.
American Beauty, red	Mrs. A. R. Waddell, reddish saffron.
Clara Watson, flesh.	Mrs. Charles Russell, deep pink.
Dutchess de Brabant, pink.	*National Emblem, dark red.
*Edward Mawley, dark red.	*Ophelia, salmon flesh.
Etoile de France, dark red.	Papa Gontier, red.
*Frau Karl Druskii, white.	Perle d'Or, copper Cecil Brunner.
George Elger, yellow Cecil Brunner.	*Radiance, pink.
*Gen. McArthur, red.	Radiance, red.
Georgéous, orange yellow.	Ragged Robin, red.
*Hoosier Beauty, dark red.	*Sunburst, yellow.
Jon. J. L. Mock, silvery pink.	Tipperary, yellow.
*Kaiserin, white.	White Cecil Brunner.
Killarney, double white.	*White Cochet, pink outer petals.
*Lady Hillingdon, yellow.	Willowmere, shrimp pink,
*La Detroit, shell pink.	*Winnie Davis, pink.
*Maman Cochet, pink.	
Mad. Abel Chatenay, carmine rose.	
*Mad. Cecil Brunner, pink.	
Mad. Caroline Testout, pink.	
*Mad. Ed. Herriott, reddish copper.	

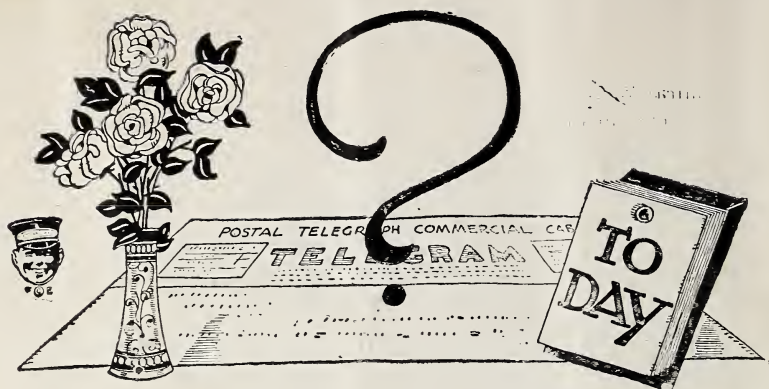
BUSH ROSES

We have a limited number of bush roses in some of the above varieties, and some varieties not listed above which will sell for 50c each.

CLIMBING ROSES

75c EACH

Bouquet de Or, yellow.	*Clbg. Kaiserin, white.
Cherokee Pink.	Clbg. Killarney, pink.
(Cherokee Red.	Clbg. Liberty, red.
Cherokee white.	*Clbg. Maman Cochet, pink.
Clbg. Abel Chatenay, pink.	*Clbg. Sunburst, yellow.
*Clbg. Cecil Brunner, pink.	*Clbg. White Cochet.
Clbg. Caroline Testout, pink.	*Clbg. Winnie Davis, pink.
Clbg. Etoile de France, dark red.	Clbg. Wootton, red.
Clbg. Shawyer, peach pink.	Gold of Ophir, copper.
Clbg. Gruss An Teplitz, red.	Lamarque, white.
*Clbg. Hoosier Beauty, dark red.	Henrietta, red.



The Florist Telegraph Delivery Association

The Florist Telegraph Delivery Association is an association composed of nearly two thousand up to date florists who have put the delivering of flowers at distant points on a business basis. They have made it possible to order flowers through your florist and have them delivered thousands of miles away in an hour or two. The service is guaranteed all the way through. A special telegraph blank has been made to facilitate this work.

There is no additional charge for this service, except the telegraph toll and if the order is placed early enough it may be mailed.

We are members, and have information on the best way to reach any village in the country. We have current eastern price lists on file too.

Try it.

YOUR LAWN

The planting of a lawn is a task that should be trusted only to honest and experienced workmen.

Honest workmen, because a lawn requires a certain amount of seed and labor that the dishonest might skimp on.

Experienced workmen because to secure a smooth, even surface and to scatter the seed evenly are things that only the experienced laborer can do.

Every man to his trade and lawn making is a trade.

Have Your Lawn Made By Men Who Know

Our usual charge for a new lawn in Anaheim is \$2.50 per hundred square feet. We furnish tools, seed, labor, commercial fertilizer and cover with shavings. In cases where there is much soil to be moved or other adverse conditions to be met a higher charge must be made.